

Member Subscription Plan Contract Details

SOHO Business Report (SBR) agrees to provide:

1. a **minimum of 500 issues quarterly** of our magazine at \$1 each (+ shipping at cost)
 - * copies ordered should include:
 - enough for all your members,
 - extra copies for the business profiled
 - extra copies for new member recruitment
2. Extremely discounted ad rates (65% off) for your members
 - Best suited to businesses targeting the national B2B market
 - 10% of that ad revenue will be set aside to hold joint fundraising events
 - 5% of that ad revenue will go directly back to your organization to help with operational costs OR to a federally registered charity (you choose)
3. Reciprocal links from our web sites
4. A customized content filled e-newsletter up to twice a month to be distributed to your members
5. Chances for your members to participate in link exchanges/promotions with **SBR**
6. The chance for your members to earn revenue from **SBR**
7. Your members with opportunities for all your members to promote themselves for free through **SBR**
8. Working to increase the benefit your members get from the **SOHO Entrepreneur of the Year Awards**
 - including a streamlined nomination process
9. The issue after you join, will feature the business of one of your members
 - Members will be ecstatic about the chance to get free national publicity
 - The feature will need to be written to SBR writing guidelines
 - This will include writer's credits that can mention your organization

In return, partner organizations agree to:

1. Act as a local logistic partner for events
 - Events will be joint fundraisers
 - Your organization's level of involvement would include:
 - i. Providing volunteer staff for the event
 - ii. Jointly pursuit of sponsors and advertisers
 - iii. Promoting and selling registrations

NOTE: Details subject to change without notice

Member Subscription Plan Contract

| | | | |
|---|--|-------------|--|
| Contact Name: | | | |
| Organization: | | | |
| Street Address: | | | |
| City: | | Prov/State: | |
| Postal/Zip Code: | | Country: | |
| # of copies: | | | |
| Phone: | | Fax: | |
| Email Address: <small>(required and kept confidential)</small> | | | |

Estimated Member Demographics (to help us focus editorial content on our readers/ your customers needs)

Average age

| | | | | |
|-----------|---------|---------|---------|-------|
| % <25 yrs | % 25-34 | % 35-44 | % 45-54 | % >55 |
|-----------|---------|---------|---------|-------|

Average education

| | | | | |
|---------------|--------------------|-------------|--------------------|---------|
| % High School | % Tech/Certificate | % Bachelors | % Post Grad Degree | % Other |
|---------------|--------------------|-------------|--------------------|---------|

Working from home

| | | |
|-------------------------|---------------------------|--------------------------|
| % Mainly in home office | % Mainly at client's site | % Mainly at own business |
|-------------------------|---------------------------|--------------------------|

Typical Industries

| | | | | |
|--------------|------------------|-----------|--------------|--------------------|
| % Production | % Skilled Labour | % Retail | % Recreation | % Business Service |
| % Wholesale | % Educational | % Trade | % Mail Order | % Computer Service |
| % Consulting | % Manufacturing | % Tourism | % Catalogue | % Other |

Percentage of Household Income Generated

| | | | | |
|------|--------|--------|--------|------|
| <20% | 20-39% | 40-59% | 60-79% | >80% |
|------|--------|--------|--------|------|

Business Locations

| | | | | |
|-------------------|---------------------|-----------------------|--------------------|------------------|
| % Urban Rgnl Town | % Large City Suburb | % Large City Downtown | % Small Rural Town | % Rural Isolated |
|-------------------|---------------------|-----------------------|--------------------|------------------|

Number Employed

| | | | | |
|------|-------|--------|---------|--------|
| % <2 | % 3-5 | % 6-10 | % 11-25 | % >25% |
|------|-------|--------|---------|--------|

Active Entrepreneurial Associations you deal with:

Entrepreneur Award Programs you are aware of:

Key Annual Entrepreneurial Conferences & Events in your area:

Internet address (URL) where our hyperlink (www.SOHOBusinessReport.com) will be placed:

This request is for a period of 3 years and can be canceled in writing by either party at any time.

Signature _____

Date _____

Please complete this form and return by mail OR fax it to (604) 936-5805.

FOR OFFICE USE ONLY: Request Entered

Contact Info Checked

